

SHARED VALUE PROJECT

MENTORING CIRCLE

If you need to get more momentum behind your ability to influence and connect your impact or ESG activities to core business strategy, then this short course mentoring circle series is for you.

Mentoring Circles come together each week for 5 weeks for an intensive program designed to align skill with will. It focuses on 5 key learning areas and is a mentoring style session where a key lesson is shared before the group breaks into smaller conversation circles to discuss and relate learnings to their own experiences.

Attendees come away with the ability to understand Shared Value as a strategy for thinking about ESG activities, an awareness of the complexity that needs to be navigated, techniques for engaging stakeholders in impact focused conversations and a stronger network of professionals who have a shared strategic framework for focusing on the impact issues that are strategic to their business.

WHEN: Online for 5 weeks:
Cycle 1: Wed 21st Feb, 12-1pm for 5 weeks
Cycle 2: Tue 30th July, 9.45 - 10.45am for 5 weeks

WHERE: Online

COST \$750 non members
FREE members

APPLY sharedvalueproject.org.au/mentoring
OR email
info@sharedvalueproject.com.au

WEEK 1

FOUNDATIONS IN SHARED VALUE

Aligning 'the skill and the will' from across an organisation that allows for either transformational or incremental steps towards aligning impact and business strategy. Often called 'soft skills', these are increasingly seen as the most vital skills

WEEK 2

LESSONS OF CHANGE: BEYOND ZERO

Learn from an extraordinary organisation that reimagined what they understood as capitalism to create a profitable way to align impact into the heart of their business.

WEEK 3

EATING AN IMPACT ELEPHANT

Sometimes aligning, or re-aligning behind purpose driven impact is incremental. We look at how to win with one program, one workshop, one meeting that is the next thing you need to do to get traction.

WEEK 4

THE IMPACT CHEAT SHEET

We will go through Shared Value case studies from organisations such as NAB, Thriving Communities Partnership, AIA and others, and then create a Cheat Sheet of tips and tricks of the lessons from reality, not theory.

WEEK 5

ASK AN EXPERT

Our experienced practitioners will present an overview of how they apply Shared Value strategy in their organisation and then join us for a panel Q&A session where all your questions from throughout the Mentoring Circle can be answered from their perspective.



Online



Accredited



Group Classes

MENTORING CIRCLE

Engagement Principles

IF IT'S WORTH IT, YOU WILL MAKE TIME

We're all busy, commitment to this is about priorities, not busy-ness

EVERYONE IS A TEACHER. EVERYONE IS A STUDENT

You will be led by a mentor in the formal learning environment, but you are also learning to share your own knowledge

OPTIMISED FOR DISCUSSIONS

The richest discussions happen in groups of 3 - 5, so we break into small conversation circles

VALUABLE NUGGET

Mentoring can be a talk-fest at times. We follow a strict formula that is designed to lead you towards finding the valuable nuggets you (and your peers) can apply to your situation.

Accreditation Badge

We expect participants to work hard. Learning will not just be about the strategy of shared value, but in those myriad of soft skills that make everything, from exploring the problem to engaging with stakeholders in order to genuinely deal with complexity, more effective.

To receive your accreditation badge you must

- Complete the 1hr pre requisite webinar (link will be sent)
- Attend a minimum of 4 out of the 5 mentoring sessions (you can do one make up session next cycle)
- Contribute to building your peer's group genius through valuable nuggets



To Apply

Everyone is welcome to apply. Priority is given to Shared Value Project members and those with sustainability, impact or shared value role experience.

Visit:

sharedvalueproject.org.au/mentoring

OR email info@sharedvalueproject.com.au

Subject to availability and acceptance of enrolment, you can begin your 5 week course:

Wednesday 21st Feb , 12 - 1pm for 5 weeks

Tue 23rd July, 9.45 - 10.45am for 5 weeks