

2021 Shared Value Summit APAC | Overview

Introduction

In its six years, the [Shared Value Summit Asia Pacific](#) has earned its standing as the region's foremost purpose-led business event. Whilst showcasing shared value progress, it also sets an important agenda for stakeholder capitalism moving forward; giving a platform to some of the most prominent voices in business, government, social impact and academia.

Scheduled for Thursday 17 June, this year's Summit will arguably be the most important yet; as the link between social and economic prosperity deepens, and shared value shifts from best-practice to an imperative for our global recovery. Supported by major sponsor, AIA Australia, the 2021 Shared Value Summit will explore the theme *The Future We Choose* - aiming to inspire urgent action among a global audience of more than 500 delegates.

Theme: The Future We Choose

2020 has shown us that people and business are capable of great change. We've realised we're not locked into age-old systems, norms and mindsets. And, as a result, we have more freedom and agency to determine the future than ever before. But what we do with this is up to us.

We can shift towards acknowledging the interdependency between social and economic prosperity – and prioritise holistic and inclusive outcomes. We can pool the resources and expertise of business, government, investors and community organisations to take sustainable action. And we can empower private sector leadership to innovate commercial solutions to the world's biggest challenges, by creating shared value.

This future is ours to create, we just need to choose it.

Program and format

This year's Summit will be delivered both in-person and online (a hybrid); with speakers joining us in-studio in Melbourne and virtually. Online networking and content-sharing will be facilitated pre/during/post event by an event app.

The program will include a range of topics and issues – from leadership to ESG, financial sector investment and systems change – within the plenary. It will then hone in on two key issues facing

society now more than ever: mental ill-health and disaster resilience; through two focussed tracks. These tracks will aim to unlock shared value solutions with a cross-sectoral speaker line-up.

Importantly, the Summit will focus on action and collective impact to harness this moment in time to create a more sustainable and productive world for the long-term.

Speakers

The 2021 Summit will feature executive leaders and practitioners among its speakers. Those currently confirmed to participate include AIA Australia & NZ CEO Damien Mu, Nestle Oceania CEO Sandra Martinez, AllianceBernstein Chief Investment Officer Dan Roarty, Impact Investing Australia co-founder Rosemary Addis, Parliamentary Secretary for Mental Health the Hon. Steve Dimopoulos MP, AICD Managing Editor Narelle Hooper and shared value co-creator and Harvard professor Mark Kramer.

Summit audience

The Summit is attended by c-suite executives, board members, strategists, senior managers, Government, policy-makers, academics, non-profit leaders, consulting companies and business media.

2020 Event Highlights

- 530 global attendees (online), nine countries
- 150+ companies
- 75% new attendees, reflecting the growing demand for shared value solutions
- High-calibre speakers including the Treasurer of Australia, *New Power* co-author Jeremy Heimans, Harvard Professor and economist Rebecca Henderson, *Fortune* CEO Alan Murray and former Chair of the ACCC Allan Fels AO
- Media reach of 2.3 million

About the Shared Value Project

Established in 2014, the Shared Value Project (SVP) is the peak body for advancing the adoption of shared value in Australia and New Zealand.

A membership-based organisation, SVP's mission is to raise the capacity and commitment of business to solve our region's most prevalent social issues profitably. We do this through education and training, annual events, thought leadership and convening collective impact partnerships. Part of a global network, we are proud to mark 10 years of the movement alongside our counterparts in the US, South Africa, Hong Kong and India.