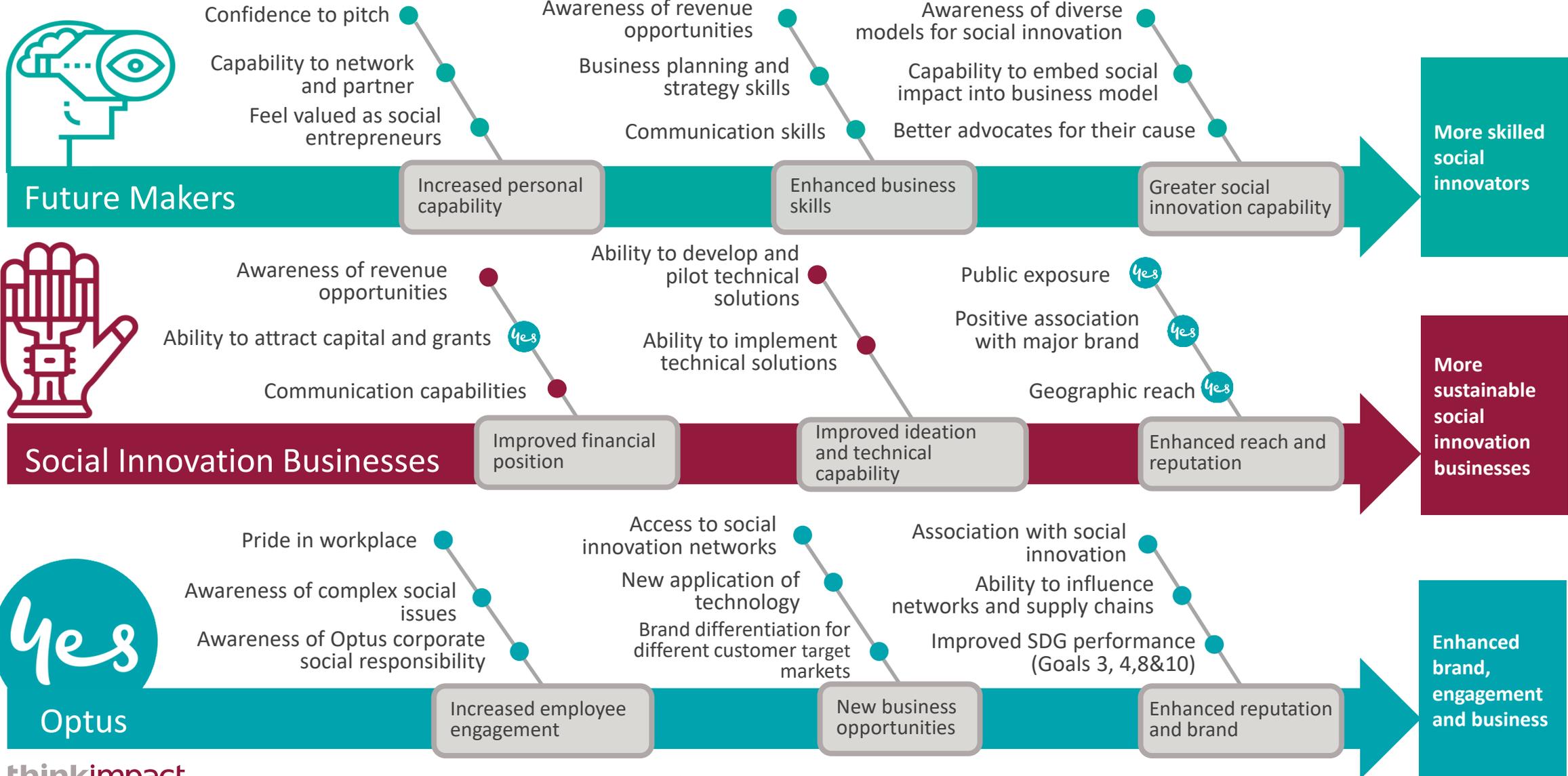


Optus Future Makers – Outcomes framework

Stakeholder interviews found positive change was detected in the following outcomes



MORE SHARED VALUE CREATED

= Outcomes arising from leveraged association with Optus brand



Optus

thinkimpact

Enabling Factors

What needs to be in place to support the Future Makers program to achieve its desired outcomes

