

Chief Executive Officer: Shared Value Project

Position	Chief Executive Officer
Employment Period	From September 2020
Salary	Commensurate with experience
Primary functions	Strategic leadership, business development, marketing, operations, finance, administration
Reporting to	Chairman and Board of Directors
Location	Melbourne, Australia

Organisation summary

Established in 2014, the Shared Value Project (SVP) is the peak body for advancing the adoption of shared value in Australia and New Zealand.

Since the organisation's inception, shared value understanding and practice in Australia – and globally – has grown. Alongside its affiliates in the US, South Africa, India and Hong Kong; SVP has taken the idea presented by Professor Michael Porter and Mark Kramer in the original 2011 HBR article, *Creating Shared Value* and contributed to the development and evolution of the movement.

A membership-based organisation, SVP's mission is to raise the capacity and commitment of business to solve our region's most prevalent issues profitably. It does this through the delivery of education programs, events and evidence-based research, to support the community of practice.

The future goal for SVP is to build on this foundation by continuing to grow the adoption of shared value among leading Australian companies (expanding its membership base), whilst considering how the organisation evolves its programs to support more organisations in this pursuit. As an active participant in the Board's decision-making process, the successful applicant will have the opportunity to fundamentally shape the future direction of SVP.

Position Description

The CEO is responsible for the overall strategic direction and management of SVP; engaging with the organisation's stakeholders and members to lead, foster, promote and influence the development of shared value in Australia.

The successful applicant will ensure the organisation meets its core objectives:

- Build awareness of shared value as a viable business strategy
- Increase understanding and application of shared value
- Increase membership and corporate engagement to improve practice of shared value

Responsibilities

Strategy and Vision

- Lead the delivery of the adopted 2019-22 Strategic Plan; facilitating the fulfillment of the organisation's mission and monitoring and reporting on its progress via regular briefings to SVP's Chairman and Board of Directors

- Recommend and manage approved financial, marketing and communications, events, research, membership, advocacy and program elements of the Strategic Plan
- Contribute to the continued development of SVP's strategic goals and objectives, leading their implementation
- Prioritise and allocate appropriate resources, direct and manage financial and administration systems, and ensure the effective operation of the organisation
- Familiarise oneself with the evolving industry challenges and opportunities among member organisations

Business Development and Member Engagement

- Develop and grow the shared value network by engaging new corporate members and building a greater presence
- Build trusting relationships with SVP's key stakeholders and partners, including representing the organisation and its members as part of the Shared Value Global Steering Committee
- Build and maintain SVP's revenue base, with consideration to membership fees, sponsorship and event sales
- Refine and develop SVP's existing programs with particular focus on education workshops and online tools

Leadership and Spokesperson

- Provide leadership, direction and a team-based environment within the organisation supporting, monitoring and managing all aspects of staff employment and performance
- Serve as the management liaison to the Board of Directors and Advisory Board
- Advise on financial planning, budgeting, cash flow and policy
- Provide advice on and implement compliance and governance activities
- Act as a spokesperson for SVP in the media and at business and community forums

Key Selection Criteria

The successful candidate will be a leader who is strategic, innovative, collaborative, solutions-oriented and passionate about creating a more resilient and sustainable future for business and society.

- Relevant tertiary qualifications and experience in a senior leadership role, ideally with demonstrated success in financial management and oversight
- Ability to work in small organisations, with demonstrated experience in developing long term strategic plans, annual business plans and budgets
- Proven track record of driving highly effective small teams that deliver high-impact programs and outstanding outcomes within limited budgets
- Proven track record of success in business development, negotiation and stakeholder management
- Strong planning and organisational skills, with experience in establishing priorities, allocating resources and meeting deadlines while working under pressure as a leader of an organisation
- Exceptional oral and written communication skills in dealing with a broad range of stakeholders, individuals, groups and organisations
- Cross-sectoral experience/insight across corporate, government and non-profit sectors preferred
- Exceptional public speaking, interpersonal and presentation skills

Applications

Please send your application addressed to SVP Chair, Peter Yates AM via Jan Stewart at jstewart@sharedvalue.org.au by **close** of **Wednesday 27 May 2020**.

Applications should include:

1. A short cover letter (maximum two pages) outlining how you meet the key selection criteria
2. Your CV (maximum 4 pages)

Applications that do not include both of the documents listed above will not be considered.

For more information, please contact Jan Stewart at jstewart@sharedvalue.org.au