

Dear staff,

As a member of the [Shared Value Project](#) (SVP), we are pleased to share exclusive access to the newly-launched Shared Value Action Plan Framework. This is downloadable when you [create a login](#) via the Member Portal.

The framework is a practical tool designed to help you to map out shared value initiatives which align to our strategic business objectives. In a step-by-step process, it starts with identifying the social and/or environmental issues of highest risk to our long-term success, and walks you through how to plan shared value solutions.

The framework includes:

- An A1 poster, reflecting the entire framework in a snapshot
- An editable canvas board (and supplementary guide); where you can input your thoughts/ideas

SVP will host a workshop to go through these tools on Thursday 26 March so please advise _____ if this is of interest, along with any feedback you may have for the team.

At ___ we are proud supporter of shared value; using the skills and assets within our business to solve social issues profitably. I encourage you to make the most of these new tools in your respective teams, as we continue to build organisational resilience at this all-important time.

Yours sincerely,