

Dear staff,

As a member of the [Shared Value Project](#), we are pleased to share exclusive access to the newly-launched Shared Value Action Plan Framework. This is downloadable when you [create a login](#) via the Member Portal.

The framework is a practical tool designed to help you to map out shared value initiatives which align to our long-term strategy. In a step-by-step process, it starts with identifying the social and environmental issues of greatest risk and/or to our business, and walks you through how to plan shared value solutions.

The framework includes:

- An A1 poster, reflecting the entire framework in a snapshot
- An editable canvas board (and supplementary guide); where you can input your thoughts/ideas

At \_\_\_ we are proud supporter of shared value; using the skills and assets within our business to solve social issues profitably. I encourage you to make the most of these new tools in your respective teams, as we continue to build organisational resilience at this all-important time.

Yours sincerely,