



SOCIAL ISSUE

Priority social issue impacting your business



THE PROBLEM WE'RE TRYING TO ADDRESS

Background information as to how the social issue intersects with the business and why it needs to be addressed



LEVELS OF SHARED VALUE

Consider how each of the three levels of shared value are relevant to this project:

1. Reconciving needs, products and customers
2. Redefining productivity in the value chain
3. Improving the local ecosystem surrounding your business environment





LINK TO COMPANY PURPOSE

Outline how this issue links to your organisation's purpose



STRATEGIC ALIGNMENT

Outline how this project aligns with the overall strategy of your organisation



SUSTAINABLE DEVELOPMENT GOALS

GOALS

List SDGs relevant to this project

TARGETS

Outline how the project is addressing the specified UN targets associated with this SDG



ACTION PLAN FRAMEWORK

PART 3: PROJECT DETAILS

 <p>WHAT ARE WE GOING TO DO?</p> <p>What is your organisation's broad commitment to action through the project?</p>	 <p>HOW ARE WE GOING TO DO IT?</p> <p>How is your organisation going to approach delivering on that commitment?</p>	 <p>WHO DO WE NEED TO WORK WITH?</p>		 <p>WHAT ARE OUR KEY TIMINGS?</p> <p>Key milestones and timings to deliver this project</p>	 <p>IS THE IDEA SCALABLE?</p> <p>How can your business take this idea to scale?</p>
<p>INTERNAL STAKEHOLDERS</p> <p>List relevant expertise needed to activate this activity</p>			<p>EXTERNAL STAKEHOLDERS & PARTNERS</p> <p>List relevant customer groups, suppliers and partners required</p>		

ACTION PLAN FRAMEWORK

PART 4: MEASUREMENT AND ASSESSMENT



BUSINESS VALUE CREATION



SOCIAL VALUE CREATION

BUSINESS VALUE GOALS

Specific business KPIs/goals that could be created through this project

BUSINESS VALUE MEASUREMENT

Projected or measured business value created/metrics through this project

SOCIAL VALUE GOALS

Specific social KPIs/goals that could be created through this project

SOCIAL VALUE MEASUREMENT

Projected or measured social value created/metrics through this project



ACTION PLAN FRAMEWORK

PART 5: EXPERIMENTATION



WHAT ARE OUR RISKIEST ASSUMPTIONS?

Looking over your Action Plan, what are the critical success factors - the things that must be true in order for this initiative to succeed?



WHAT ARE OUR NEXT 3 EXPERIMENTS OR ACTIONS?

Choose the top three items and outline the steps you can take to validate or invalidate the assumptions you have made.