**2019 Shared Value Awards application**

**Small or Medium Organisation Leading Through Shared Value**

**Organisation overview\* (max 150 words)**

*Provide a brief overview of your organisation's approach to shared value including your overall objective, partnerships, and the social and business value created. Please note this will be used in promotional materials.*

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**Why is shared value important to your organisation?\* (max 500 words)**

*Clearly describe the evolution of shared value within your organisation including the organisational priorities addressed by adopting a shared value strategy and how it is linked with your organisation’s overall strategy.*

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**What social issue(s) is your organisation addressing through shared value?\* (max 500 words)**

*Clearly describe the social issue(s) your shared value programs/initiatives are attempting to address and explain why solving/alleviating this is important.*

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**Shared value approach\* (max 500 words)**

*Outline your shared value approach including the team responsible for developing and delivering the shared value strategies. Include an outline of solutions (product, service or program) you have developed or partnerships you have established, what activities have been completed and what activities are planned as part of this shared value project or initiative and how you plan to measure the shared value success.*

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**Tangible results to date and potential for scale\* (max 250 words)**

*Outline any results to date from shared value programs or initiatives and describe the potential for scaling the programs.*

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**Embedding shared value within your organisation\* (max 250 words)**

*Clearly outline your business model including organisational structure and management team and where responsibility for shared value sits. Include how you have or are planning to embed a purpose-led culture across the organisation and the engagement with senior leaders. (250 words)*

*Please upload supporting documentation to demonstrate how your organisation is creating a purpose-led culture, as agreed upon by your organisation e.g. a Shared Value Charter, your company manifesto, a letter from the CEO, a purpose scorecard.*

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