

BUSINESS ON PURPOSE

SYDNEY | 18-19 JUNE

#SVSUMMITAPAC



2019 SHARED VALUE SUMMIT ASIA PACIFIC

MAJOR PARTNERS



Celebrating its fifth anniversary of advancing shared value in the Asia Pacific, the Shared Value Project will host the **2019 Shared Value Summit Asia Pacific** 18-19 June in Sydney, Australia with the support of major partners IAG and NAB. The Summit is the preeminent shared value event in the region and in 2019 will explore the theme of **'Business on Purpose'**.

- Join senior leaders from across the region for **three days of shared value learning**
- Hear from **Harvard Business School Professor Michael Porter**
- Gain unique **insights from leading global companies** including AIA Australia, BD, Carnival Australia, IAG, NAB, Novartis, Unreasonable Group and more.

Theme: Business on Purpose

Amidst a global climate of rapid change and uncertainty, in the Asia Pacific - the world's fastest growing region - **Business on Purpose** conveys optimism and intention. **Business on Purpose** also underscores the potential power and role of business as a key influencer and leader in transforming industries and society to meet the complex and pressing challenges we face today.

Program

- Monday 17 June - Introduction to shared value workshop
- Tuesday 18 June - Full day of panels, keynotes and interactive sessions
- Wednesday 19 June - Shared Value Labs
- Thursday 20 June - Shared Value Learning Tour

Tuesday 18 June - Full day of panel discussions, keynotes and interactive sessions

The program for the fifth annual summit includes a mixture of fireside chats, panel discussions and interactive sessions focused on the development and delivery of shared value programs and new business strategies, highlighting the importance of business on purpose.

Senior representatives and practitioners from the Asia Pacific's leading companies will hear from a range of international business and thought leaders who will provide the knowledge, tools and inspiration needed to create successful shared value initiatives. The summit will also include a series of Shared Value Labs and a Shared Value Learning Tour.

In addition to world leading practitioners, the “father of modern business strategy” and co-creator of ‘Creating Shared Value’, Professor Michael Porter, will attend the Summit as keynote speaker. Drawing on his research at Harvard Business School and his conversations with global business leaders, Professor Porter will provide an overview of how shared value is being adopted globally and share insights from the companies he is engaging with.

Wednesday 19 June - Shared Value Labs

The second day of the Summit will provide attendees with access to a series of Summit Labs designed to help embed shared value within organisations and to support different business units within large organisations as they adopt shared value. Sessions will include “Communicating shared value” and “Advancing shared value”.

Thursday 20 June - Shared Value Learning Tour

A small group of leaders from Asia Pacific companies will participate in a learning tour to deepen their understanding of shared value in practice. The tour will provide an opportunity to meet and learn directly from leading shared value organisations and founding members of the Shared Value Project, including AIA Australia, IAG and NAB. Hear their experiences of creating shared value over the past five years including challenges and successes; build international networks; and gain insights on how to advance shared value practice and achieve social impact and business success.

Who should attend?

The Summit is attended by 250+ c-suite executives, board members, strategists and policy makers of some of Australia and the region’s leading companies, as well as senior government, academic and non-profit leaders, consulting companies and representatives from the business media. In 2019, the Shared Value Project is working with its regional partners to increase representation from across the Asia Pacific, with delegations planned from Hong Kong and Japan.

Why should you attend?

- Learn more about shared value as a business concept and strategy in the Asia Pacific;
- Position yourself as a leading shared value organisation/practitioner in the region;
- Contribute to the growth of shared value activity among major regional companies;
- Participate in a knowledge exchange with SVP corporate members and other companies considering shared value as a management strategy;
- Collaborate with leading shared value organisations across the region;
- Gain unique insights from case studies and examples of best practice.

Get involved – Early bird passes available until 15 April – book at svsummitapac.org

- **3 days of shared value learning for AUD\$1798.50 inc GST** including a full day of panels, keynotes and interactive sessions; Shared Value Labs; & a Shared Value Learning Tour
- Add an “Introduction to Shared Value” Masterclass for AUD\$385 inc GST

Shared Value Project

SVP is the peak body for shared value in Australia and the Asia Pacific and advances shared value in the region by building the capacity of its members and supporting a community of practice. SVP serves its member companies through education, promotion, networking, thought leadership and collaboration to expand practice of shared value. SVP is part of a global network - including Hong Kong, South Africa, India and the US – that drives adoption of shared value by business.

Additional information

View the program at svsummitapac.org or for more information contact info@sharedvalue.org.au

Secure your tickets at svsummitapac.org | 18-19 June, Sydney, Australia