

Shared Value Project Membership

Become a part of this new movement in business-led social value creation and change the role of business in society in Australia.

SHARED VALUE PROJECT

The Shared Value Project was established in 2011 to connect business and community leaders working to define shared value in practice in Australia.

Today, it is a regional community of practice committed to driving adoption and implementation of shared value strategies among leaders and companies, civil society, and government organisations in Australia.

About Membership

Success in shared value is bound to a company's leadership to view creation of social value as a competitive advantage that can drive innovation and support the long-term adaptation and prosperity of the company.

The Shared Value Project envisions Australian organisations committed to adopting shared value as a practice, dedicating focused attention on creating shared value. Therefore we have designed a membership program to support organisations' shared value goals and vision, and we are dedicated to delivering some of the world's best resources so that this can be accomplished by organisations in Australia.

By joining the Shared Value Project you will learn from and contribute to the practice, staying abreast of the latest thinking and practice models, and connecting with peers.

As a member of the Shared Value Project, organisations have the exclusive opportunity to be a part of the shared value movement and the network shaping the future of shared value in Australia, establishing a major competitive advantage.

Founding Memberships are by invitation only and will include organisations who have been identified as leaders in the field of shared value and are already committed to adopting it as a business practice.

Membership Benefits

The Shared Value Project membership provides organisations and individuals access to the latest thinking and practice. Build the knowledge, skills and networks you need to create successful shared value strategies and projects.

Learning and knowledge sharing:

- Membership Initiation Workshop
- Learning opportunities including executive briefings and master classes
- Access to industry experts for speaking engagements and/or private meetings
- Participation in leadership roundtables and working groups
- Participation in online forums and webinars

Research

- Access to research insights, projects and case studies
- Contribute to research programs

Network development

- List your firm on the online referral directory
- Profile your expertise and develop your career

Events

- Invitations to participate in events and forums
- Sponsorship and speaking opportunities
- Social networking events
- Discounted rate to attend the Shared Value Initiative Leadership Summit, events and forums

Profiling

- Profile your brand and achievements via the Shared Value Project website, key events and forums
- Contribute case studies and articles

Partner matching

- Connect with shared value stakeholders around social issues you are targeting
- Participate in working groups

Agenda setting

- Help make shared value a strong, resilient practice
- Contribute your thinking and ideas at the leadership level

Membership Fees

Membership fees are structured to ensure the Shared Value Project is sustainable, the discipline continues to develop in both rigour and impact, and individuals and all types of organisations can participate.

Pricing structures for annual membership fees*:

Founding member:	\$40,000
Industry member:	\$20,000
Individual practitioner:	\$2,500

**Membership is for a minimum 2 years*

Discounted fees may be available for not-for-profits